



Empowering You to Grow Your Business™



Termidor®
Termiticide/Insecticide



BASF

We create chemistry

Spring Promotion

We're celebrating Termidor's silver anniversary!

US Promotion: April 1-30, 2025



Thanks for being part of the legacy.

This year marks the 25th anniversary of Termidor Termiticide/Insecticide. From **Termidor SC** – the foundational solution that revolutionized termite treatments, to **Termidor HE** – the groundbreaking innovation that enables time and labor efficiencies, we're celebrating a legacy of excellence with savings across the entire family of trusted Termidor solutions. Plus, save on Trelona and Advance termite baits, products from the versatile Alpine and Fendona brand families, Selontra Rodent Bait and our newest innovation: fast-acting, heavy-hitting Ridesco WG Insecticide.

Plus, enjoy extended payment terms on Agency products until September 26, 2025!

Agency Products	Case Size	List Price	Promotion Price	Savings (Case)
Trelona & Advance Termite Baits				
Trelona® ATBS Annual Bait Stations	16 x 1 pc	\$ 372.00	\$ 340.00	\$ 32.00
Advance® Termite Bait Stations	10 x 1 pc	\$ 135.00	\$ 127.00	\$ 8.00
Termidor Family				
Termidor® HE High-Efficiency Termiticide	4 x 79 oz	\$ 906.92	\$ 771.04	\$ 135.88
	2 x 2.5 gal	\$ 1,800.00	\$ 1,530.00	\$ 270.00
Termidor HP II High Precision Termiticide	2 x 1 gal	\$ 930.00	\$ 864.90	\$ 65.10
Termidor 80WG Termiticide/Insecticide	6 x 4 x 2.61 oz	\$ 1,108.73	\$ 1,002.24	\$ 106.49
Termidor SC Termiticide/Insecticide	4 x 78 oz	\$ 698.88	\$ 595.92	\$ 102.96
	2 x 2.5 gal	\$ 1,400.00	\$ 1,232.00	\$ 168.00
Non-Agency Products	Case Size		Promotion Price	Savings (Case)
Termidor SC Termiticide/Insecticide	4 x 20 oz	See authorized distributor for pricing and promotional savings of up to:		\$ 40.00
Termidor Foam Termiticide/Insecticide	6 x 20 oz			\$ 12.00

FEATURED SOLUTIONS

Termidor SC

The industry standard solution for termites, ants, and other key pests.

\$25 savings
per 78 oz bottle

in honor of
25 years of excellence



Termidor HE

Reduce treatment time 50% vs conventional applications¹ with less drilling and trenching required.



Termidor HP II

Reduce treatment time up to 90% vs conventional methods² with a precise and less disruptive application method.



Termidor 80WG

The termiticide you trust in a convenient to mix and apply WG formulation.



Termidor Foam

Ready-to-use foam great for ants and termites.



Trelona Stations

Active protection, annual inspections.



Advance Stations

The monitoring station termites find faster³.



Learn how customers have created their own legacies over the past 25 years with Termidor solutions at pestcontrol.basf.us/campaigns/termidor25.html.



See reverse for more savings!



Non-Agency Products	Case Size	Promotion Price	Savings (Case)
Alpine Insecticide Family			
Alpine® WSG Water Soluble Granule Insecticide	4 x 200 g	See authorized distributor for pricing and promotional savings of up to:	\$ 35.00
	4 x 500 g		\$ 77.00
PT® Alpine Pressurized Insecticide	12 x 14 oz		\$ 21.00
PT Alpine Flea & Bed Bug Pressurized Insecticide	12 x 14 oz		\$ 21.00
PT Alpine Pressurized Fly Bait	6 x 16 oz		\$ 16.80
Fendona Insecticide Family			
Fendona® CS Controlled Release Insecticide	6 x 16 oz	See authorized distributor for pricing and promotional savings of up to:	\$ 24.00
	4 x 120 oz		\$ 104.00
PT Fendona Pressurized Insecticide	12 x 14 oz		\$ 15.60
NEW Ridesco WG Insecticide			
Ridesco® WG Insecticide	6 x 0.19 kg	See authorized distributor for pricing and promotional savings of up to:	\$ 39.00
	6 x 0.95 kg		\$ 159.00
Selontra Rodent Bait			
Selontra® Rodent Bait	1 x 8 lb pail	See authorized distributor for pricing and promotional savings of up to:	\$ 8.50
Instant Soap ‘n Water Foaming Cleanser			
Instant Soap ‘n Water® Foaming Cleanser	12 x 9 oz	See authorized distributor for pricing and promotional savings of up to:	\$ 15.00

Minimum purchase quantity for Trelona & Advance Termite Baits is 1 case. Minimum purchase quantity for all other products is 1 bottle, can or pail. Confirm purchase requirements with your Distributor.

FEATURED SOLUTIONS

NEW!

Ridesco WG

- Rapid response heavy hitter designed for situations where speed and impact are critical
- Powered by two proven active ingredients with a quick-release formulation
- Easy to use, with a flexible label and one simple rate
- The ideal option for cleanouts, one-time services and callbacks



Alpine WSG

Flexible solution with powerful activity on ants, cockroaches and more.



PT Alpine

The power of Alpine in a convenient pressurized formulation for precision treatment.



PT Alpine Flea & Bed Bug

Non-soaking formulation provides fast knockdown of adult fleas and kills bed bugs on contact.



PT Alpine Pressurized Fly Bait

Irresistible bait formulation provides quick knockdown and kills flies for up to 30 days on non-porous surfaces.



Fendona CS

Fast-acting, rainfast formula protected by micro-mesh encapsulation that ensures lasting perimeter coverage.



PT Fendona

Precision treatment meets label flexibility to manage scores of pests quickly and efficiently.



Selontra

Gain quick control with less product^{1,5} thanks to the stop-feed action of the active ingredient, cholecalciferol.



Instant Soap

The alternative when water isn't available to clean hands/surfaces.



¹ Time and Motion Study, Arizona, 2014. Results based on a 200 linear-foot home (160 LF trench & treat, 40 LF drill & treat)

² Time and Motion Study, Arizona 2014. Results based on a 200 linear foot home (Conventional and Termidor HP: 160 LF trench & treat, 40 LF drill & treat.) Termidor HP II based on treating 229 LF

³ 2012 University of Delaware study of active termites within one-half meter of both Sentricon and ATBS stations

⁴ U.S. Field Trials (Indiana Grain Farm, 2017; NC Pig Farm, 2016)

⁵ BASF Report No LR007/18. Sharon Hughes, 2018

The BASF Spring Promotion applies only to Qualified End-Users (including pest management companies, government, and state municipalities). Resellers are not eligible for incentives and discounts on Non-Agency purchases. Resellers are not eligible for Agency Termidor termiticide/insecticide purchases. All Agency Termidor termiticide/insecticide, Trelona ATBS annual bait stations, and Advance termite bait stations are sold on behalf of BASF; Agency products must be purchased from a BASF PCS Authorized Agent and invoiced between April 1, 2025, and April 30, 2025. For Agency products, Qualified End-User will receive payment terms through September 26, 2025. Qualified End-User account must be in good credit standing to receive terms. Terms are given at the discretion of the Agents. All Agency sales are final. All Non-Agency Products must be purchased from a BASF PCS Authorized Distributor and invoiced between April 1, 2025, and April 30, 2025. Qualified End-User sale price and terms for all Non-Agency Products are determined by the Authorized Distributor. BASF PCS Authorized Distributor participation for Non-Agency Products may vary. All products may not be registered for use in all states. Please check with your distributor, state, or local extension service for details. BASF reserves the right to cancel or modify this program at any time. Always read and follow label directions. Advance, Alpine, Fendona, Instant Soap 'n Water, PT, Ridesco, Selontra, Termidor and Trelona are registered trademarks of BASF. Sentricon is a registered trademark of Corteva Agriscience. ©2025 BASF Corporation. All Rights Reserved.

Available at Target Specialty Products until April 30, 2025

PRE-ORDER NOW: <https://bit.ly/4bMcOU5>

Questions?

Contact your
sales representative.

