

Spring Promotion

We're celebrating Termidor's silver anniversary!

US Promotion: April 1-30, 2025

Thanks for being part of the legacy.

This year marks the 25th anniversary of Termidor Termiticide/Insecticide. From Termidor SC - the foundational solution that revolutionized termite treatments, to Termidor HE - the groundbreaking innovation that enables time and labor efficiencies, we're celebrating a legacy of excellence with savings across the entire family of trusted Termidor solutions. Plus, save on Trelona and Advance termite baits, products from the versatile Alpine and Fendona brand families, Selontra Rodent Bait and our newest innovation: fast-acting, heavy-hitting Ridesco WG Insecticide.

Plus, enjoy extended payment terms on Agency products until September 26, 2025!

Agency Products	Case Size	List Price	Promotion Price	Savings (Case)
Trelona & Advance Termite Baits				
Trelona® ATBS Annual Bait Stations	16 x 1 pc	\$ 372.00	\$ 340.00	\$ 32.00
Advance® Termite Bait Stations	10 x 1 pc	\$ 135.00	\$ 127.00	\$ 8.00
Termidor Family				
Termidor [®] HE High-Efficiency Termiticide	4 x 79 oz	\$ 906.92	\$ 771.04	\$ 135.88
	2 x 2.5 gal	\$ 1,800.00	\$ 1,530.00	\$ 270.00
Termidor HP II High Precision Termiticide	2 x 1 gal	\$ 930.00	\$ 864.90	\$ 65.10
Termidor 80WG Termiticide/Insecticide	6 x 4 x 2.61 oz	\$ 1,108.73	\$ 1,002.24	\$ 106.49
Termidor SC Termiticide/Insecticide	4 x 78 oz	\$ 698.88	\$ 595.92	\$ 102.96
	2 x 2.5 gal	\$ 1,400.00	\$ 1,232.00	\$ 168.00
Non-Agency Products	Case Size		Promotion Price	Savings (Case)
Termidor SC Termiticide/Insecticide	4 x 20 oz	See authorized distributor for pricing and promotional savings of up to:		\$ 40.00
Termidor Foam Termiticide/Insecticide	6 x 20 oz			\$ 12.00

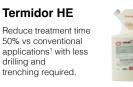
FEATURED SOLUTIONS



\$25 savings per 78 oz bottle

in honor of 25 years of excellence





Termidor Foam Ready-to-use foam great for ants and termites.

Termidor HP II Reduce treatment time up to 90% vs conventional methods² with a precise and less disruptive

application method



annual inspections.



Termidor 80WG The termiticide you

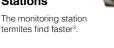
trust in a convenient to mix and apply WG formulation

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Advance Stations The monitoring station

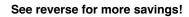






Learn how customers have created their own legacies over the past 25 years with Termidor solutions at pestcontrol.basf.us/campaigns/termidor25.html.







Non-Agency Products	Case Size	Promotion Price	Savings (Case)
Alpine Insecticide Family			
Alpine® WSG Water Soluble Granule Insecticide	4 x 200 g	See authorized distributor for pricing and promotional savings of up to:	\$ 35.00
	4 x 500 g		\$ 77.00
PT® Alpine Pressurized Insecticide	12 x 14 oz		\$ 21.00
PT Alpine Flea & Bed Bug Pressurized Insecticide	12 x 14 oz		\$ 21.00
PT Alpine Pressurized Fly Bait	6 x 16 oz		\$ 16.80
Fendona Insecticide Family			
Fendona® CS Controlled Release Insecticide	6 x 16 oz	See authorized distributor for pricing and promotional savings of up to: .	\$ 24.00
	4 x 120 oz		\$ 104.00
PT Fendona Pressurized Insecticide	12 x 14 oz		\$ 15.60
NEW Ridesco WG Insecticide			
Ridesco [®] WG Insecticide	6 x 0.19 kg	See authorized distributor for pricing	\$ 39.00
	6 x 0.95 kg	and promotional savings of up to:	\$ 159.00
Selontra Rodent Bait			
Selontra® Rodent Bait	1 x 8 lb pail	See authorized distributor for pricing and promotional savings of up to:	\$ 8.50
Instant Soap 'n Water Foaming Cleanser			
Instant Soap 'n Water® Foaming Cleanser	12 x 9 oz	See authorized distributor for pricing and promotional savings of up to:	\$ 15.00

Minimum purchase quantity for Trelona & Advance Termite Baits is 1 case. Minimum purchase quantity for all other products is 1 bottle, can or pail. Confirm purchase requirements with your Distributor.



^{1.} Time and Motion Study, Arizona, 2014. Results based on a 200 linear-foot home (160 LF trench & treat, 40 LF drill & treat)

- ² Time and Motion Study, Arizona 2014. Results based on a 200 linear foot home (Conventional and Termidor HP: 160 LF trench & treat, 40 LF drill & treat.) Termidor HP II based on treating 229 LF ³ 2012 University of Delaware study of active termites within one-half meter of both Sentricon and ATBS stations

PRE-ORDER NOW: https://bit.ly/4bMcOU5

^{4.} U.S. Field Trials (Indiana Grain Farm, 2017; NC Pig Farm, 2016)
^{5.} BASF Report No LR007/18. Sharon Hughes, 2018

The BASF Spring Promotion applies only to Qualified End-Users (including pest management companies, government, and state municipalities). Resellers are not eligible for incentives and discounts on Non-Agency purchases. Resellers are not eligible for Agency Termidor termiticide/insecticide purchases. All Agency Termidor termiticide/insecticide, Trelona ATBS annual bait stations, and Advance termite bait stations are sold on behalf of BASF; Agency products must be purchased from a BASF PCS Authorized Agent and invoiced between April 1, 2025, and April 30, 2025. For Agency products, Qualified End-User will receive payment terms through September 26, 2025. Qualified End-User account must be in good credit standing to receive terms. Terms are given at the discretion of the Agents. All Agency sales are final. All Non-Agency Products must be purchased from a BASF PCS Authorized between April 1, 2025, and April 30, 2025. Qualified End-User final. All Non-Agency Products must be purchased from a BASF PCS Authorized Distributor and invoiced between April 1, 2025, and April 30, 2025. Qualified End-User sale price and terms for all Non-Agency Products are determined by the Authorized Distributor. BASF PCS Authorized Distributor participation for Non-Agency Products may vary. All products may not be registered for use in all states. Please check with your distributor, state, or local extension service for details. BASF reserves the right to cancel or modify this program at any time. Always read and follow label directions. Advance, Alpine, Fendona, Instant Soap 'n Water, PT, Ridesco, Selontra, Termidor and Trelona are registered trademarks of BASF. Sentricon is a registered trademark of Corteva Agriscience. ©2025 BASF Corporation. All Rights Reserved.

Available at Target Specialty Products until April 30, 2025





sales representative.