

## TRUE CHAMPIONS

### **DYNAMIC REWARDS SEASON FINALE**

From September 1 – October 31, FMC will be running a special season finale promotion on qualifying FMC products. This promotion is for Pest Management Professionals (PMPs) and Lawn Care Operators (LCOs) only – Golf customers are excluded. PMPs and LCOs who order in September and October will receive point of purchase discounts on FMC's top insecticides. FMC True Champions enrollees will receive additional rebates.

For those who aren't enrolled, sign up for free at **https://www.fmctruechampions.com/** to start earning rebates.

To achieve rebates for Period 2, complete enrollment form by September 15 and we will include all purchases from September 1 to present. To achieve rebates for Period 1, complete enrollment form by October 15, and we will include all purchases from October 1 to present.

FMC True Champions have an opportunity to max out rebates prior to the close of Period 2 (September 30th).

FMC True Champions have an opportunity to earn rebates on purchases during the beginning of Period 1 (October 1st).



#### **INSECTICIDES REBATES**

Product Name	Product Size	Point of Purchase Discount/Unit	FMC True Champions Base Rebate/Unit**
BaseLine <sup>®</sup> Insecticide	1 gallon	\$10.00	\$6.00
BaseLine <sup>®</sup> Insecticide	5 gallons	\$40.00	\$25.00
CB-80 <sup>®</sup> Insecticide	17 oz. can	\$2.00	\$0.60
D-Force <sup>™</sup> Insecticide	14 oz. can	\$1.00	\$0.35
Dōs™ Flea & Crawling Insect Spray	17 oz. can	\$6.00	N/A
Dragnet <sup>™</sup> SFR Termiticide- Insecticide	1 ¼ gallons	\$5.00	\$1.00
EndZone™ Insecticide Sticker	1 env. (20 stickers)	\$18.00	\$1.30
Scion <sup>®</sup> Insecticide	20 oz. bottle	\$10.00	\$3.75
Scion <sup>®</sup> Insecticide	1 quart	\$15.00	\$7.50
Talstar PL Granular	25 lb. bag	\$1.50	\$0.70
Talstar <sup>®</sup> Professional Insecticide	1 pint	\$3.50	\$0.75
Talstar <sup>®</sup> Professional Insecticide	1 quart	\$5.00	\$0.85
Talstar <sup>®</sup> Professional Insecticide	¾ gallon	\$7.50	\$2.00
Talstar <sup>®</sup> Professional Insecticide	1 gallon	\$10.00	\$2.50
Talstar® Xtra Verge Granular	25 lb. bag	\$2.00	\$1.00
Talstar™ Wood treaatment	1 quart	\$15.00	\$8.75
Transport <sup>®</sup> GHP Insecticide	7.2 oz.	\$4.00	N/A
Transport <sup>®</sup> Micron <sup>®</sup> Insecticide	1 quart	\$4.00	\$2.00

Always read and follow all label directions, precautions, and restrictions for use. FMC reserves the rights to change any or all features associated with this announcement at any time. Transport is a trademark of Nippon Soda Co. LTD. CB-80, Blindside, D-Force, D-Foam, Dismiss, Dragnet, Dos, EndZone, Fame, Mikron, QuickSilver, Scion, Solitare, Talstar, UVX, FMC, and the FMC logo are trademarks of FMC Corporation or an affiliate. ©2023 FMC Corporation. This program is confidential to its recipient.

\*\* Additional Tier Multipliers still apply (Silver, Gold, Diamond, Platinum) with the ability to multiply rebates up to 2x. See https://www.fmctruechampions.com/ for details.

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# **DYNAMIC REWARDS**

#### SIGN UP. SAVE BIG. KEEP SAVING.

Get cash back for buying products you already use. Part of FMC True Champions, Dynamic Rewards is a rebate program for your favorite FMC insecticides, herbicides, and fungicides. Best yet, FMC tracks your savings for you, so simply sign up once for free, buy from your distributor, and save automatically year-round.

### **SAVE BIG IN FOUR EASY STEPS**



#### Buy qualifying FMC products from

your distributor — we keep track of rebates for you.

See the other side for a full list of qualifying products.



#### Earn at least \$100 in rebates to get a check at the end of each six-month rebate period.

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**Period 1** lasts from <u>October to March</u>, with checks issued by June 30.



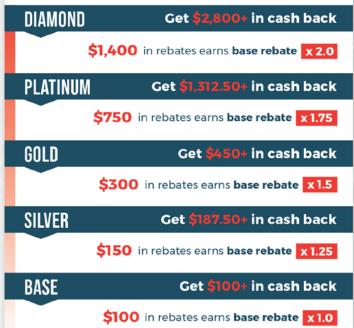
**Period 2** lasts from <u>April to September</u>, with checks issued by November 30.

If you haven't reached \$100 by the end of Period 1, your total rolls over into Period 2. All base rebates are reset when a check is issued or at the start of a new program year.



**Multiply your rebate savings** by earning more and reaching new tiers during a rebate period.

#### REBATE TIERS





**Keep your rebate tier** — you start at the highest tier reached in the previous year for continued savings.

For example, if you finished the previous year in the Gold tier, your Gold status and 1.5x rebate carry over into the new program year.