

# Spring Promotion

## Gear Up and Get Out There

**US Promotion: April 1-30, 2024**

As spring rolls in and pest pressure increases, gear up with termite and general pest control solutions from BASF that protect your customers and your bottom line. Stock up and save on industry-leading termite liquids and baits, in addition to versatile Alpine and Fendona brand family solutions and more.

**Plus, enjoy extended payment terms on Agency products until September 27, 2024!**

Agency Products	Case Size	List Price	Promotion Price	Savings (Case)
<b>Trelona &amp; Advance Termite Baits</b>				
<b>Trelona® ATBS</b> Annual Bait Stations	16 x 1 pc	\$ 360.00	\$ 331.20	<b>\$ 28.80</b>
<b>Advance®</b> Termite Bait Stations	10 x 1 pc	\$ 130.00	\$ 122.00	<b>\$ 8.00</b>
<b>Termidor Family</b>				
<b>Termidor® HE</b> High-Efficiency Termiticide	4 x 79 oz	\$ 906.92	\$ 771.04	<b>\$ 135.88</b>
	2 x 2.5 gal	\$ 1,800.00	\$ 1,530.00	<b>\$ 270.00</b>
<b>Termidor HP II</b> High Precision Termiticide	2 x 1 gal	\$ 930.00	\$ 864.90	<b>\$ 65.10</b>
<b>Termidor 80WG</b> Termiticide/Insecticide	6 x 4 x 2.61 oz	\$ 1,108.73	\$ 1,002.24	<b>\$ 106.49</b>
<b>Termidor SC</b> Termiticide/Insecticide	4 x 78 oz	\$ 698.88	\$ 608.40	<b>\$ 90.48</b>
	2 x 2.5 gal	\$ 1,400.00	\$ 1,232.00	<b>\$ 168.00</b>
Non-Agency Products	Case Size	Promotion Price		Savings (Case)
<b>Termidor SC</b> Termiticide/Insecticide	4 x 20 oz	See authorized distributor for pricing and promotional savings of up to:		<b>\$ 40.00</b>
<b>Termidor Foam</b> Termiticide/Insecticide	6 x 20 oz			<b>\$ 12.00</b>

### Featured Solutions

#### Trelona Stations



Active protection, annual inspections.

#### Advance Stations



The monitoring station termites find faster<sup>1</sup>.

#### Termidor HE



Reduce treatment time 50% vs conventional applications<sup>2</sup> with less drilling and trenching required.

#### Termidor HP II



Reduce treatment time up to 90% vs conventional methods<sup>3</sup> with a precise and less disruptive application method.

#### Termidor 80WG



The termiticide you trust in a convenient to mix and apply WG formulation.

#### Termidor SC



The industry standard solution for termites, ants, and other key pests.

#### Termidor Foam



Ready-to-use foam great for ants and termites.

**See reverse for more savings!!**

Non-Agency Products	Case Size	Price	Savings (Case)
Alpine Insecticide Family			
Alpine® WSG Water Soluble Granule Insecticide	4 x 200 g	See authorized distributor for pricing and promotional savings of up to:	\$ 35.00
	4 x 500 g		\$ 77.00
PT® Alpine Pressurized Insecticide	12 x 14 oz		\$ 20.16
	12 x 20 oz		\$ 28.80
PT Alpine Flea & Bed Bug Pressurized Insecticide	12 x 14 oz		\$ 20.16
	12 x 20 oz		\$ 28.80
PT Alpine Pressurized Fly Bait	6 x 16 oz		\$ 16.20
Fendona Insecticide Family			
Fendona® CS Controlled Release Insecticide	6 x 16 oz	See authorized distributor for pricing and promotional savings of up to:	\$ 22.50
	4 x 120 oz		\$ 100.00
PT Fendona Pressurized Insecticide	12 x 14 oz		\$ 15.00
	12 x 17.5 oz		\$ 18.00
Selontra Rodent Bait			
Selontra® Rodent Bait	1 x 8 lb pail	See authorized distributor for pricing and promotional savings of up to:	\$ 8.00
Instant Soap ‘n Water Foaming Cleanser			
Instant Soap ‘n Water® Foaming Cleanser	12 x 9 oz	See authorized distributor for pricing and promotional savings of up to:	\$ 15.00

## Featured Solutions

### Alpine WSG

Flexible solution with powerful activity on ants, cockroaches and more.



### PT Alpine

The power of Alpine in a convenient pressurized formulation for precision treatment.



### PT Alpine Flea & Bed Bug

Non-soaking formulation that provides fast knockdown of adult fleas and kills bed bugs on contact.



### PT Alpine Pressurized Fly Bait

Irresistible bait formulation provides quick knockdown and kills flies for up to 30 days on non-porous surfaces.



### Fendona CS

Fast-acting, rainfast formula protected by micro-mesh encapsulation that ensures lasting perimeter coverage.



### PT Fendona

Precision treatment meets label flexibility to manage scores of pests quickly and efficiently.



### Selontra

Gain quick control with less product<sup>4,5</sup> thanks to the stop-feed action of the active ingredient, cholecalciferol.



### Instant Soap

The alternative when water isn't available to clean hands/surfaces.



<sup>1</sup> 2012 University of Delaware study of active termites within one-half meter of both Sentricon and Trelona ATBS stations

<sup>2</sup> Time and Motion Study, Arizona, 2014. Results based on a 200 linear-foot home (160 LF trench & treat, 40 LF drill & treat)

<sup>3</sup> Time and Motion Study, Arizona 2014. Results based on a 200 linear foot home (Conventional and Termidor HP: 160 LF trench & treat, 40 LF drill & treat.) Termidor HP II based on treating 229 LF

<sup>4</sup> U.S. Field Trials (Indiana Grain Farm, 2017; NC Pig Farm, 2016)

<sup>5</sup> BASF Report No LR007/18. Sharon Hughes, 2018

The BASF Spring Promotion applies only to Qualified End-Users (including pest management companies, government, and state municipalities). Resellers are not eligible for Agency Termidor Termiticide/Insecticide purchases during Spring Promotion or any other time of year. Sales to Resellers of Non-Agency products during the Spring Promotion will not qualify for promotional discounts. All Agency Termidor Termiticide/Insecticide, Trelona ATBS Annual Bait Stations, and Advance Termite Bait Stations are sold on behalf of BASF; Agency products must be purchased from a BASF PCS Authorized Agent and invoiced between April 1, 2024, and April 30, 2024. For Agency products, Qualified End-User will receive payment terms through September 27, 2024. Qualified End-User account must be in good credit standing to receive terms. Terms are given at the discretion of the Agents. All Agency sales are final. All Non-Agency Products must be purchased from a BASF PCS Authorized Distributor and invoiced between April 1, 2024, and April 30, 2024. Qualified End-User sale price and terms for all Non-Agency Products are determined by the Authorized Distributor. BASF PCS Authorized Distributor participation for Non-Agency Products may vary. All products may not be registered for use in all states. Please check with your distributor, state, or local extension service for details. BASF reserves the right to cancel or modify this program at any time. Always read and follow label directions. Advance, Alpine, Fendona, Instant Soap 'n Water, PT, Selontra, Termidor and Trelona are registered trademarks of BASF.

**Available at Target Specialty Products until April 30th!**  
**Pre-Order Now!**

**Questions?**

Contact your  
sales representative.

