

Fall Promotion

Stock Up and Save

CA Promotion: Oct. 1-31, 2024

This fall, score big savings when you stock up on BASF termite and general pest control solutions. Choose from industry-leading termite liquids and baits, plus Alpine, Fendona and other go-to solutions that ensure all-around protection for your customers.

Plus, enjoy extended payment terms on Trelona, Advance and Termidor Agency products until March 21, 2025!

Agency Products	Case Size	List Price	Promotion Price	Savings (Case)
Trelona & Advance Termite Baits				
Trelona® ATBS Annual Bait Stations	16 x 1 pc	\$ 368.82	\$ 339.31	\$ 29.51
Advance® Termite Bait Stations	10 x 1 pc	\$ 130.00	\$ 122.00	\$ 8.00
Termidor Family				
Termidor® HE High-Efficiency Termiticide	4 x 79 oz	\$ 929.14	\$ 789.93	\$ 139.21
	2 x 2.5 gal	\$ 1,844.10	\$ 1,567.49	\$ 276.61
Termidor HP II High Precision Termiticide	2 x 1 gal	\$ 952.79	\$ 886.09	\$ 66.70
Termidor SC Termiticide/Insecticide	4 x 78 oz	\$ 716.00	\$ 623.31	\$ 92.69
	2 x 2.5 gal	\$ 1,434.30	\$ 1,262.18	\$ 172.12
Non-Agency Products	Case Size		Promotion Price	Savings (Case)
Termidor SC Termiticide/Insecticide	4 x 20 oz		See authorized distributor for pricing and promotional savings of up to:	\$ 40.00
Termidor Foam Termiticide/Insecticide	6 x 20 oz			\$ 12.00

Agency Termidor and Trelona ATBS prices include the additional 2.45% California Mill Tax.

Featured Solutions

Trelona Stations



Active protection, annual inspections.

Advance Stations



The monitoring station termites find faster.¹

Termidor HE



Reduce treatment time 50% vs conventional applications² with less drilling and trenching required.

Termidor HP II



For use with the revolutionary high-precision injection system, reduces treatment time up to 90% vs conventional methods³

Termidor SC



The industry standard solution for termites, ants, and other key pests.

Termidor Foam



The go-to solution for above ground termites

See reverse for more savings!!

Non-Agency Products	Case Size	Price	Savings (Case)
Alpine Insecticide Family			
Alpine® WSG Water Soluble Granule Insecticide	4 x 200 g		\$ 35.00
	4 x 500 g		\$ 77.00
PT® Alpine Pressurized Insecticide	12 x 14 oz	See authorized distributor for pricing and promotional savings of up to:	\$ 20.16
	12 x 20 oz		\$ 28.80
PT Alpine Flea & Bed Bug Pressurized Insecticide	12 x 14 oz		\$ 20.16
	12 x 20 oz		\$ 28.80
Fendona Insecticide Family			
Fendona® CS Controlled Release Insecticide	6 x 16 oz		\$ 22.50
	4 x 120 oz	See authorized distributor for pricing and promotional savings of up to:	\$ 100.00
PT Fendona Pressurized Insecticide	12 x 14 oz		\$ 15.00
	12 x 17.5 oz	\$ 18.00	
Selontra Rodent Bait			
Selontra® Rodent Bait	1 x 8 lb pail	See authorized distributor for pricing and promotional savings of up to:	\$ 8.00
Instant Soap 'n Water Foaming Cleanser			
Instant Soap 'n Water® Foaming Cleanser	12 x 9 oz	See authorized distributor for pricing and promotional savings of up to:	\$ 15.00

Featured Solutions

Alpine WSG



Flexible solution with powerful activity on ants, cockroaches & more.

PT Alpine



The power of Alpine in a convenient pressurized formulation for precision treatment.

PT Alpine Flea & Bed Bug



Non-soaking formulation that provides fast knockdown of adult fleas and kills bed bugs on contact.

Fendona CS



Fast-acting, rainfast formula protected by micro-mesh encapsulation that ensures lasting perimeter coverage.

PT Fendona



Precision treatment meets label flexibility to manage scores of pests quickly and efficiently.

Selontra



Demonstrated fast colony kill¹ and effective against anticoagulant-resistant rodents.

Instant Soap



The alternative when water isn't available to clean hands/surfaces.

¹ 2012 University of Delaware study of active termites within one-half meter of both Sentricon® and Trelona ATBS stations

² Time and Motion Study, Arizona, 2014. Results based on a 200 linear-foot home (160 LF trench & treat, 40 LF drill & treat)

³ Time and Motion Study, Arizona 2014. Results based on a 200 linear foot home (Conventional and Termidor HP: 160 LF trench & treat, 40 LF drill & treat.) Termidor HP II based on treating 229 LF

⁴ U.S. Field Trials (Indiana Grain Farm, 2017; NC Pig Farm, 2016)

Minimum purchase quantity for Trelona and Advance Termite Baits is one case. Minimum purchase quantity for all other products is one bottle, can or pail. Confirm purchase requirements with your Distributor.

The BASF Fall Promotion applies only to Qualified End-Users (including pest management companies, government, and state municipalities). Resellers are not eligible for incentives and discounts on Non-Agency purchases. Resellers are not eligible for Agency Termidor termiticide/insecticide purchases. All Agency Termidor termiticide/insecticide, Trelona ATBS Annual Bait Stations, and Advance Termite Bait Stations are sold on behalf of BASF; Agency products must be purchased from a BASF PCS Authorized Agent and invoiced between October 1, 2024, and October 31, 2024. For Agency products, Qualified End-User will receive payment terms through March 21, 2025. Qualified End-User account must be in good credit standing to receive terms. Terms are given at the discretion of the Agents. All Agency sales are final. All Non-Agency Products must be purchased from a BASF PCS Authorized Distributor and invoiced between October 1, 2024, and October 31, 2024. Qualified End-User sale price and terms for all Non-Agency Products are determined by the Authorized Distributor. BASF PCS Authorized Distributor participation for Non-Agency Products may vary. All products may not be registered for use in all states. Please check with your distributor, state, or local extension service for details. BASF reserves the right to cancel or modify this program at any time. Always read and follow label directions. Advance, Alpine, Fendona, Instant Soap 'n Water, PT, Selontra, Termidor and Trelona are registered trademarks of BASF. Sentricon is a registered trademark of Corteva Agriscience. ©2024 BASF Corporation. All Rights Reserved.

Available at Target Specialty Products until October 31st!
Pre-Order Now!: <https://bit.ly/4dXINKH>

Questions?

Contact your sales representative