



Spring Promotion

Stock up and save on BASF Essential Solutions: Everything you need for indoor and outdoor maintenance, termite and rodent management, and the toughest active infestations!

CA Promotion: April 1-30, 2026

Outdoor Maintenance & Mosquitos
Fendona® CS
Controlled Release Insecticide

Indoor Maintenance
Alpine® WSG
Water Soluble Granule Insecticide

Rodent Management
Selontra®
Rodent Bait

Termite Management
Termidor® HE
High-Efficiency Termiticide
Trelona® ATBS
Annual Bait Stations
Termidor® Foam
Termiticide/Insecticide

Active Infestations
PT® Alpine®
Pressurized Fly Bait
PT® Alpine®
Flea & Bed Bug Pressurized Insecticide
Alpine® WSG
Water Soluble Granule Insecticide

View more information about these products.

<p>Fendona CS</p> <p>Fast-acting, rainfast formula protected by micro-mesh encapsulation that ensures lasting perimeter coverage.</p>	<p>Alpine WSG</p> <p>Flexible solution with powerful activity on ants, cockroaches and more.</p>	<p>Selontra</p> <p>Gain quick control with less product^{1,2} thanks to the stop-feed action of the active ingredient, cholecalciferol.</p>	<p>PT Alpine Pressurized Fly Bait</p> <p>Irresistible bait formulation provides quick knockdown and kills flies for up to 30 days on non-porous surfaces.</p>	<p>PT Alpine Flea & Bed Bug</p> <p>Non-soaking formulation provides fast knockdown of adult fleas and kills bed bugs on contact.</p>
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<p>Termidor HE</p> <p>Reduce treatment time 50% vs conventional applications³ with less drilling and trenching required.</p>	<p>Trelona Stations</p> <p>Active protection, annual inspections. Total ownership</p>	<p>Termidor Foam</p> <p>Ready-to-use dry foam great for ants and termites.</p>	<p>Plus, save on Termidor SC, Termidor HPII and Advance Termite Stations!</p>
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¹ U.S. Field Trials (Indiana Grain Farm, 2017; NC Pig Farm, 2016)
² BASF Report No LR007/18. Sharon Hughes, 2018
³ Time and Motion Study, Arizona, 2014. Results based on a 200 linear-foot home (160 LF trench & treat, 40 LF drill & treat)

See back for details!



Available at Target Specialty Products until April 30, 2026
PRE-ORDER NOW: <https://learn.target-specialty.com/basf-spring-promotion-2026>

Questions?
 Contact your sales representative.



Non-Agency Products	Case Size	Promotion Price	Savings (Case)
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Outdoor Maintenance & Mosquitos



Fendona CS

Fendona® CS Controlled Release Insecticide	6 x 16 oz	See authorized distributor for pricing and promotional savings of up to:	\$ 24.60
	4 x 120 oz		\$ 105.60

Indoor Maintenance & Active Infestations



Alpine WSG

Alpine® WSG Water Soluble Granule Insecticide	4 x 200 g	See authorized distributor for pricing and promotional savings of up to:	\$ 36.00
	4 x 500 g		\$ 81.00

Rodent Management



Selontra Rodent Bait

Selontra® Rodent Bait	1 x 8 lb	See authorized distributor for pricing and promotional savings of up to:	\$ 8.65
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Active Infestations



PT Alpine Insecticide Family

PT® Alpine Flea & Bed Bug Pressurized Insecticide	12 x 14 oz	See authorized distributor for pricing and promotional savings of up to:	\$ 21.60
PT Alpine Pressurized Fly Bait	6 x 16 oz		\$ 17.10

Termite Management

Enjoy extended payment terms on Agency products until September 28, 2026!



Agency Products	Case Size	List Price	Promotion Price	Savings (Case)
Trelona & Advance Termite Baits				
Trelona® ATBS Annual Bait Stations	16 x 1 pc	\$ 394.37	\$ 362.33	\$ 32.04
Advance® Termite Bait Stations	10 x 1 pc	\$ 140.00	\$ 131.60	\$ 8.40
Termidor Family				
Termidor® HE High-Efficiency Termiticide	4 x 79 oz	\$ 960.61	\$ 814.58	\$ 146.03
	2 x 2.5 gal	\$ 1,899.95	\$ 1,617.53	\$ 282.42
Termidor HP II High Precision Termiticide	2 x 1 gal	\$ 985.92	\$ 916.08	\$ 69.84
Termidor SC Termiticide/Insecticide	4 x 78 oz	\$ 717.75	\$ 624.83	\$ 92.92
	2 x 2.5 gal	\$ 1,437.80	\$ 1,265.26	\$ 172.54
Non-Agency Products				
Termidor SC Termiticide/Insecticide	4 x 20 oz	See authorized distributor for pricing and promotional savings of up to:		\$ 41.20
				\$ 12.60
Termidor Foam Termiticide/Insecticide	6 x 20 oz			
Plus, save on Instant Soap 'n Water® Foaming Cleanser, an essential for every job!				
	Case Size		Promotion Price	Savings (Case)
	12 x 9 oz		See authorized distributor for pricing and promotional savings of up to:	\$ 15.60



Save even more when you purchase half pallets or full pallets of Alpine WSG and Fendona CS and full pallets of Selontra Rodent Bait.

Agency Termidor and Trelona ATBS prices include the additional 2.7% California Mill Tax.

Minimum purchase quantity for Trelona & Advance Termite Baits is 1 case. Minimum purchase quantity for all other products is 1 bottle, can or pail. Confirm purchase requirements with your Distributor.

Always read and follow label directions.

The BASF Spring Promotion applies only to Qualified End-Users (including pest management companies, government, and state municipalities). Resellers are not eligible for incentives and discounts on Non-Agency purchases. Resellers are not eligible for Agency Termidor termiticide/insecticide purchases. All Agency Termidor termiticide/insecticide, Trelona ATBS annual bait stations, and Advance termite bait stations are sold on behalf of BASF; Agency products must be purchased from a BASF PCS Authorized Agent and invoiced between April 1, 2026, and April 30, 2026. For Agency products, Qualified End-User will receive payment terms through September 28, 2026. Qualified End-User account must be in good credit standing to receive terms. Terms are given at the discretion of the Agents. All Agency sales are final. All Non-Agency Products must be purchased from a BASF PCS Authorized Distributor and invoiced between April 1, 2026, and April 30, 2026. Qualified End-User sale price and terms for all Non-Agency Products are determined by the Authorized Distributor. BASF PCS Authorized Distributor participation for Non-Agency Products may vary. All products may not be registered for use in all states. Please check with your distributor, state, or local extension service for details. BASF reserves the right to cancel or modify this program at any time. Advance, Alpine, Fendona, Instant Soap 'n Water, PT, Selontra, Termidor and Trelona are registered trademarks of BASF Agricultural Solutions US LLC. ©2026 BASF Agricultural Solutions US LLC. All Rights Reserved.